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Photography Services – How Shine Picture Days Work

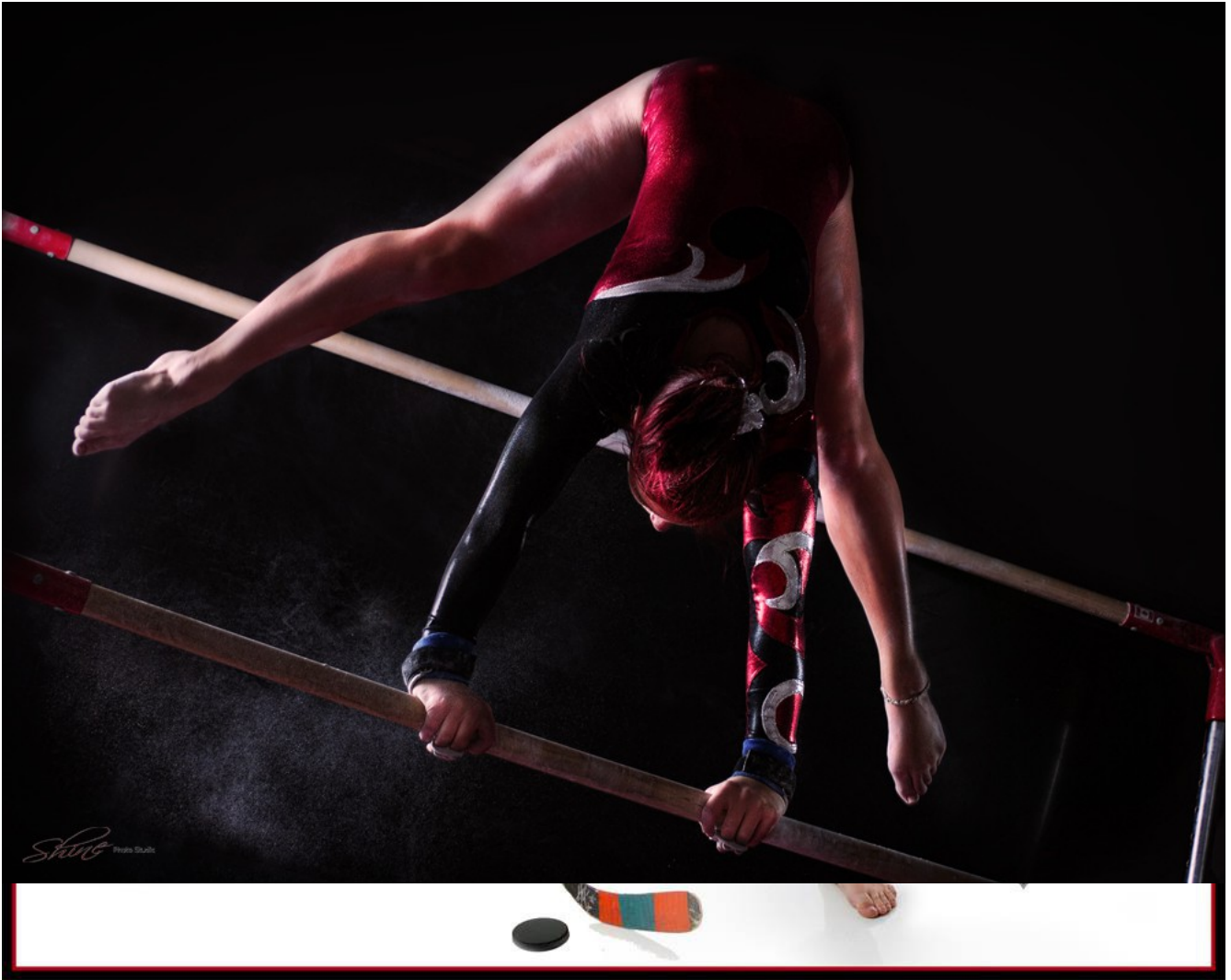
Photography Services

- We choose the dates & location for 'Photo Day(s),' based on how many groups and individual children are involved with your club. Both competitive and recreational children can have their portraits taken, maximizing potential sales. We also can create 'Epic' team & individual photos.
- E-blast letters are provided to send to parents and caregivers regarding your photo day.
- Outdoor portraits are taken under tents. Indoor portraits eliminate the potential of weather issues.
- We arrive on the specified dates and set up for static and action photography. Most times this can be done without interfering greatly with scheduled practices. Details for each club will vary. Each athlete can typically be photographed within 1-3 minutes.
- We photograph all the athletes and teams, allowing for several images for each person.
- Proofs are selected and uploaded to a password protected online viewing and sales area.
- Parents/athletes and or guardians receive an email outlining our products and ordering process.
- Parents view and order online.
- We invoice the parents, collect payments, order the product and notify the parents to advise when their photos are ready for pickups.

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Club Responsibilities

- Sending of informational emails and/or handouts.
- Scheduling of athletes to be photographed. We require that *all* athletes be scheduled to have photographs. Leaving this to the parents to schedule causes many issues, including angry parents who forget or don't bother to register for pictures, but then later decide they want them done. Purchasing the pictures is completely optional.
- Having the teacher/coach present and assisting their younger athletes for picture day works well and ensures correct posture and technique in the images.



Processing Services

Prints and other specialty products are produced with the assistance of our partner lab. Our partner lab specializes in high volume orders ranging from several hundred to tens of thousands of prints and products per order. Turn around time for prints is between 10 and 14 days from time of payment to time of delivery providing payment is made by the deadline. Customers who pay after the deadline can anticipate longer turn around times as well as a late fee. All products are attractively and professionally packaged for delivery.

Customers will have the choice of picking up their orders at Shine Photo's satellite studio location at the Thunder Bay Country Market or through the coach of their given sport. In the case of the latter option, we are not responsible for damage to prints or products. To protect the customer's investment, and the privacy of our clients, when using our Market location to pick up photos, images are only delivered to the person placing the order. We do not handle third party pick-ups and we do not leave photos with third parties or in mail boxes.

Our aim is to give the customers a pleasant experience with ease of ordering and helpful assistance when required.

Pricing: *(Pricing subject to change without notice)*

Prints:

- 4 Large Billfold Portrait Prints: 15.00
- 5X7 Portrait: 9.50
- 8X10 Portrait: 17.00 (Larger sizes also available)
- Magazine Cover: 20.00
- Memory Mates, Special Effects, Double Sided Trading Cards and Vinyl Banners are also available.

Novelty Items:

Photo Metal Key Chain: \$20.00

8x10 Metal Print with Easel Stand: \$69.00

Metal, Photo Water Bottle with secret compartment: \$45.00

Photoshop Compositing Services and Artwork Services for portraits from the Pop Up Studio are available at very competitive rates.

All items are attractively packaged for delivery and carry a quality guarantee.

